



BURGERFUEL WORLDWIDE PRESS RELEASE

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THREE NEW RESTAURANTS FOR BURGERFUEL



The BurgerFuel Sydenham team celebrate opening day

Residents of three more neighbourhoods across the globe are celebrating the arrival of BurgerFuel, with restaurants opening in Giza in Egypt, Sydenham in Christchurch, and the Northern Auckland peninsula of Whangaparaoa, over the last month.

In mid-October, BurgerFuel Whangaparaoa, which is located on a key site in the centre of the thriving suburb, was warmly welcomed by locals, who no longer have to travel further afield to get their gourmet burger fix.

This was closely followed by the opening of a third BurgerFuel outlet for Egypt. Situated in the city of Giza, the restaurant has been opened near the popular Shooting Club facility in Dokki, a major attraction for both residents and visitors to the city.

Most recently, gourmet burger lovers in Christchurch are celebrating the arrival of the 6th BurgerFuel outlet for the city. The restaurant opened today and is located on iconic Colombo Street, in the central suburb of Sydenham.

The new Sydenham store sits on a prime site, in the very centre of the busy suburb that plays home to a well-established retail strip. Thousands of workers come into the area each day to work in the nearby industrial zone, joining a large community of local residents. The restaurant has been opened with existing BurgerFuel Franchisee, Daniel Chima, who has opened three BurgerFuel restaurants in Christchurch in the last two years.

General Manager of BurgerFuel Australasia, Craig Notman, comments; "We opened our first BurgerFuel outlet in Christchurch in January 2014 and had an overwhelmingly great response. Now, almost three years down the track, high demand has seen us get to six restaurants across the city".

Notman continues; "The success of our business can be best measured by the achievements of our franchisees, and it's awesome to see Daniel Chima open three stores in such quick succession. Helping our franchisees to grow their store portfolios and gain success in new locations is an important contributing factor in fuelling the expansion of the BurgerFuel system"

BurgerFuel CEO, Josef Roberts, finishes; "Whilst our international focus remains on America, we continue to drive the ongoing expansion of the Company, both here in New Zealand and offshore. It's great to see the demand for our stores continue in these markets, and to know that the brand is reaching even more people around the world every day".

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